



# The Dream Ride Experience 20th Anniversary

## Sponsorship Opportunities



### Partner Sponsor

\$100,000

- Ten (10) tickets to The Dream Ride Experience VIP Party – Friday, August 21, 2020
- Ten (10) VIP Weekend Event Tickets for The Dream Ride Experience 20th Anniversary – August 21-23, 2020
- Naming rights to, and logo placement on, The Dream Ride Express Event Train – *Based on availability*
- Option to utilize 30' x 30' Dream Ride Vendor Space – August 21-23, 2020 – *Please confirm by August 1st*
- Sponsor representative on stage for check and medal presentations – Sunday, August 23, 2020
- Listing as a "Partner Sponsor" across multiple marketing platforms, including, but not limited to DreamRide.org, three (3) social media posts, company logo on Program Book Sponsor Centerfold, a full page ad in the Dream Ride Program Book, and company logo on the Dream Ride Event T-shirt
- Placement of company logo on the step and repeat Entertainment Wall
- Option to provide product in the Dream Rider gift bag
- One (1) Farmington Polo Club VIP Tent Experience for up to twenty-five (25) guests
- Four (4) VIP Event Tickets to Dream Cars and Cocktails in Florida (Winter 2021) – *Airfare and hotel not included*

### Presenting Sponsor

\$50,000

- Eight (8) tickets to The Dream Ride Experience VIP Party – Friday, August 21, 2020
- Eight (8) VIP Weekend Event Tickets for The Dream Ride Experience 20th Anniversary – August 21-23, 2020
- Option to utilize 30' x 30' Dream Ride Vendor Space – August 21-23, 2020 – *Please confirm by August 1st*
- Sponsor representative on stage for check and medal presentations – Sunday, August 23, 2020
- Listing as a "Presenting Sponsor" across multiple marketing platforms, including, but not limited to DreamRide.org, three (3) social media posts, company logo on Program Book Sponsor Centerfold, a full page ad in the Dream Ride Program Book, and company logo on the Dream Ride Event T-shirt
- Placement of company logo on the step and repeat Entertainment Wall
- Option to provide product in the Dream Rider gift bag
- One (1) Farmington Polo Club VIP Tent Experience for up to fifteen (15) guests
- Two (2) VIP Event Tickets to Dream Cars and Cocktails in Florida (Winter 2021) – *Airfare and hotel not included*

### Diamond Sponsor

\$25,000

- Six (6) tickets to The Dream Ride Experience VIP Party – Friday, August 21, 2020
- Six (6) VIP Weekend Event Tickets for The Dream Ride Experience 20th Anniversary – August 21-23, 2020
- Option to utilize 20' x 30' Dream Ride Vendor Space – August 21-23, 2020 – *Please confirm by August 1st*
- Sponsor representative on stage for check and medal presentations – Sunday, August 23, 2020
- Listing as a "Diamond Sponsor" across multiple marketing platforms, including, but not limited to DreamRide.org, three (3) social media posts, company logo on Program Book Sponsor Centerfold, a full page ad in the Dream Ride Program Book, and company logo on the Dream Ride Event T-shirt
- Option to provide product in the Dream Rider gift bag

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### Platinum Sponsor

\$10,000

- Four (4) VIP Weekend Event Tickets for The Dream Ride Experience 20th Anniversary – August 21-23, 2020
- Option to utilize 20' x 20' Dream Ride Vendor Space – August 21-23, 2020 – *Please confirm by August 1st*
- Listing as a "Platinum Sponsor" across multiple marketing platforms, including, but not limited to DreamRide.org, two (2) social media posts, company logo on Program Book Sponsor Centerfold, a half page ad in the Dream Ride Program Book, and company logo on the Dream Ride Event T-shirt
- Option to provide product in the Dream Rider gift bag

### Gold Sponsor

\$5,000

- Two (2) VIP Weekend Event Tickets OR Six (6) Weekend Event Tickets for The Dream Ride Experience 20th Anniversary – August 21-23, 2020
- Option to utilize 10' x 20' Dream Ride Vendor Space – August 21-23, 2020 – *Please confirm by August 1st*
- Listing as a "Gold Sponsor" across multiple marketing platforms, including, but not limited to DreamRide.org, one (1) social media post, company logo on Program Book Sponsor Centerfold, and a quarter page ad in the Dream Ride Program Book
- Option to provide product in the Dream Rider gift bag

### Silver Sponsor

\$2,500

- Six (6) Weekend Event Tickets for The Dream Ride Experience 20th Anniversary – August 21-23, 2020
- Option to utilize 10' x 10' Dream Ride Vendor Space – August 21-23, 2020 – *Please confirm by August 1st*
- Listing as a "Silver Sponsor" across multiple marketing platforms, including, but not limited to DreamRide.org, one (1) social media post, and company logo on Program Book Sponsor Centerfold

### Bronze Sponsor

\$1,500

- Four (4) Weekend Event Tickets for The Dream Ride Experience 20th Anniversary – August 21-23, 2020
- Listing as a "Bronze Sponsor" on DreamRide.org
- Company logo on Program Book Sponsor Centerfold

### Underwriting Opportunities/Sponsorships

*You have the opportunity to underwrite/purchase different areas of Dream Ride Experience Weekend including, but not limited to, the Mobile Stage (\$15,000), Main Stage and Main Tent (\$25,000), Red Carpet (\$5,000), VIP Party Friday (\$10,000), VIP Tent (\$10,000), Archway Entrances (\$5,000), and/or company logo represented on a 3' A-Frame (\$350) – All based on availability*

- Receive VIP Weekend Event Tickets for The Dream Ride Experience 20th Anniversary – August 21-23, 2020 – *Quantity based on level of sponsorship*
- Visible company logo representation present in/on sponsored area during Dream Ride Experience weekend

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### Unified Games Champion Sponsor

\$5,000

You have the choice to sponsor Fishing (1), Golf (1), Swimming (1), Zumba (1) or Cornhole (2) on Saturday, August 22, 2020, or Basketball (2) on Sunday, August 23, 2020 – Based on availability

- Receive Two (2) VIP Weekend Event Tickets for The Dream Ride Experience 20th Anniversary – August 21-23, 2020
- Option to utilize 10' x 20' Dream Ride Vendor Space adjacent to selected unified activity – Please confirm by August 1st
- Listing as a "Dream Ride Unified Sponsor" across multiple marketing platforms, including, but not limited to DreamRide.org, one (1) social media post, company logo on Program Book Sponsor Centerfold, and a quarter page ad in the Dream Ride Program Book
- Option to provide company volunteers to participate in unified event with Dream Riders

*Customized branding based on sport and availability*

### Sponsor A Dream Rider

*Dream Riders are the heart and soul of our event, they travel from across the country and internationally to be a part of The Dream Ride Experience's inclusive environment. Our Dream Riders are individuals with intellectual or developmental disabilities and Special Olympics athletes. For them, the Dream Ride Experience is so much more than a weekend-long event, they look forward to the event year-round and count down the days until they are reunited with their Dream Ride family! This event provides them the opportunity to feel included, valued, and be a part of something larger than themselves. Sponsor a Dream Rider to give them an unforgettable experience and the opportunity to make memories of a lifetime!*

#### By Sponsoring A Dream Rider You Are Providing:

- Air or Land Transportation to/from The Dream Ride Experience
- Transportation to/from the airport
- Lodging for Dream Ride Experience weekend
- Meals and beverages during Dream Ride Experience weekend
- Admission for Dream Rider (and chaperone if attending) to Dream Ride Experience weekend
- Transportation from lodging to event location during Dream Ride Experience weekend
- Access to Dream Ride Experience weekend activities (Carnival rides not included)

#### Direct Positive Impact:

*By sponsoring a Dream Rider you are providing the opportunity for them to...*

- Feel included in an accepting environment
- Expand cultural awareness and understanding by visiting a new destination
- Build friendships that span across domestic and international borders
- Enhance interpersonal communication skills through new conversations and relationships
- Increase self-confidence by allowing them the opportunity to engage in new and diverse activities
- Network with business owners and community members for employment opportunities and resources
- Participate in our International Leadership Conference and Dream Ride Ambassadors Program during Dream Ride Experience weekend

#### Sponsorship:

##### ■ Domestic:

- \$2,500 – For one Dream Rider
- \$3,500 – For one Dream Rider and chaperone

##### ■ International:

- \$4,000 – For one Dream Rider
- \$5,500 – For one Dream Rider and chaperone



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