

# OUR MISSION



## ABOUT US

The Hometown Foundation, Inc. is a non-profit, charitable foundation committed to supporting the community in conjunction with Bozzuto's, Inc. and its IGA retailers. The Hometown Foundation, Inc. raises money to support a broad range of programs that meet community needs. The Foundation's focus and commitment center around six key program areas.

- Children in Need
- Major Illness
- Intellectual Disabilities
- Military
- Emergency Response Personnel
- Animal Welfare

By helping The Hometown Foundation, Inc. to sponsor these types of programs, you not only support our philanthropic beliefs and efforts, but you allow us to help you create an impact on our communities.

## MISSION

**Signature Event:**

**The Dream Ride Experience**

**Heartwarming. Inspiring. Moving.**

The Dream Ride Experience is more than just an event; it is a movement of making dreams come true. The Dream Ride Experience is a weekend full of fun featuring Dream Ride, Dream Cruise, Dream Show featuring cars and motorcycles, and Family Fun all benefiting worthy causes, like Special Olympics and other charities.

Over the years, The Dream Ride Experience has evolved into a year-long community commitment to celebrate the achievements of Special Olympics athletes and individuals with intellectual disabilities. The Experience honors these men, women, and children living with intellectual disabilities in our communities and highlights their determination and willingness to persevere, overcome challenges, and shatter stereotypes. The Dream Ride Experience advocates for inclusion and building friendships amongst not only the athletes, but also the participants.

Thousands of motorcyclists and hundreds of engine enthusiasts venture to Farmington, Connecticut, all with the same goal of supporting Special Olympics and other charities. Many athletes make the trip not knowing what the weekend will hold; however, it's fair to say this is where memories are made!

The Dream Ride Experience is proud to say that proceeds from the event are donated to charity. In 2017, The Dream Ride Experience raised a record breaking amount of \$1.55 million for Special Olympics and other charities! To date, we are proud to announce that we've donated over \$7.7 million to help Special Olympics and other charities!

# PARTNER

## \$100,000 Sponsor

### EVENT BENEFITS:

- (10) Tickets for the Friday Night VIP party
- (20) Event Tickets including the VIP Tent for Saturday and Sunday
- VIP preferred seating for Saturday and Sunday for (20) guests
- Opportunity to escort an athlete in Dream Cruise
- 30' x 30' Vendor Space
- Sponsor Representative on stage for check reveal and presentation
- (5) VIP complimentary hotel rooms for Friday and Saturday nights

### COMPANY BENEFITS:

- Listing as a "Partner Sponsor" and identification on multiple marketing platforms, including but not limited to: logo on Dream Ride Website, logo prominently displayed on all signage including event t-shirt, verbally recognized during program, full page ad in program booklet, and listing in press releases
- Placement of logo on the step and repeat/entertainment wall
- Post event "Thank you" dinner for up to 20 guests
- Sponsor recognition at all 2018 Hometown Foundation events
- Customizable Media recognition opportunities
- Option to provide product in Athlete gift bag
- (4) VIP Event Tickets to Cars and Cocktails in Florida (February 2018)

# PRESENTING

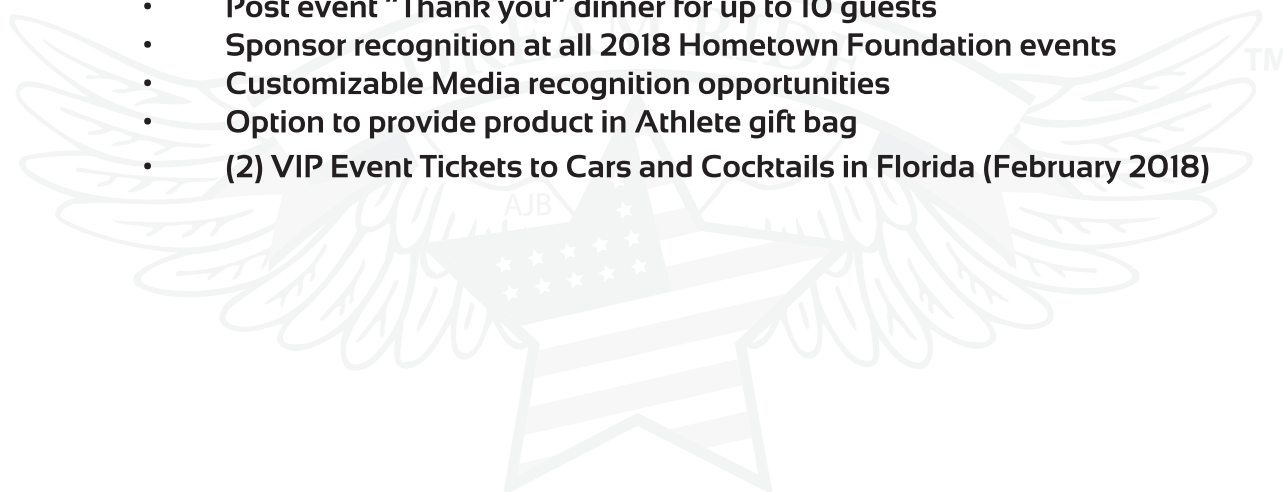
## **\$50,000 Sponsor**

### **EVENT BENEFITS:**

- (10) Tickets for the Friday Night VIP party
- (10) Event Tickets including the VIP Tent for Saturday and Sunday
- VIP preferred seating for Saturday and Sunday for (10) guests
- Opportunity to escort an athlete in Dream Cruise
- 30' x 30' Vendor Space
- Sponsor Representative on stage for check reveal and presentation
- (4) VIP complimentary hotel rooms for Friday and Saturday nights

### **COMPANY BENEFITS:**

- Listing as a "Presenting Sponsor" and identification on multiple marketing platforms, including but not limited to: logo on Dream Ride Website, logo prominently displayed on all signage including event t-shirt, verbally recognized during program, full page ad in program booklet, and listing in press releases
- Placement of logo on the step and repeat/entertainment wall
- Post event "Thank you" dinner for up to 10 guests
- Sponsor recognition at all 2018 Hometown Foundation events
- Customizable Media recognition opportunities
- Option to provide product in Athlete gift bag
- (2) VIP Event Tickets to Cars and Cocktails in Florida (February 2018)



# DIAMOND & PLATINUM

## DIAMOND - \$25,000 Sponsor

### EVENT BENEFITS:

- (6) Tickets for the Friday Night VIP party
- (6) Event Tickets including the VIP Tent for Saturday and Sunday
- VIP preferred seating for Saturday and Sunday for (6) guests
- Opportunity to escort an athlete in Dream Cruise
- 20' x 30' Vendor Space
- Sponsor Representative on stage for check reveal and presentation
- (3) VIP complimentary hotel rooms for Friday and Saturday nights

### COMPANY BENEFITS:

- Listing as a "Diamond Sponsor" and identification on multiple marketing platforms, including but not limited to: logo on Dream Ride Website, logo prominently displayed on all signage including event t-shirt, verbally recognized during program, 3/4 page ad in program booklet, and listing in press releases
- Customizable Media recognition opportunities

## PLATINUM - \$10,000 Sponsor

### EVENT BENEFITS:

- (4) Tickets for the Friday Night VIP party
- (4) Event Tickets including the VIP Tent for Saturday and Sunday
- 10' x 30' Vendor Space

### COMPANY BENEFITS:

- Listing as a "Platinum Sponsor" and identification on multiple marketing platforms, including but not limited to: logo on Dream Ride Website, logo displayed on all signage including event t-shirt, verbally recognized during program, 1/2 page ad in program booklet, and listing in press releases
- Customizable Media recognition opportunities

# GOLD & SILVER

## GOLD - \$5,000 Sponsor

### EVENT BENEFITS:

- (2) Event Tickets including the VIP Tent for Saturday and Sunday
- 10' x 20' Vendor Space

### COMPANY BENEFITS:

- Listing as a "Gold Sponsor" and identification on multiple marketing platforms, including but not limited to: logo on Dream Ride Website, logo displayed on signage, 1/4 page ad in program booklet
- Customizable Media recognition opportunities

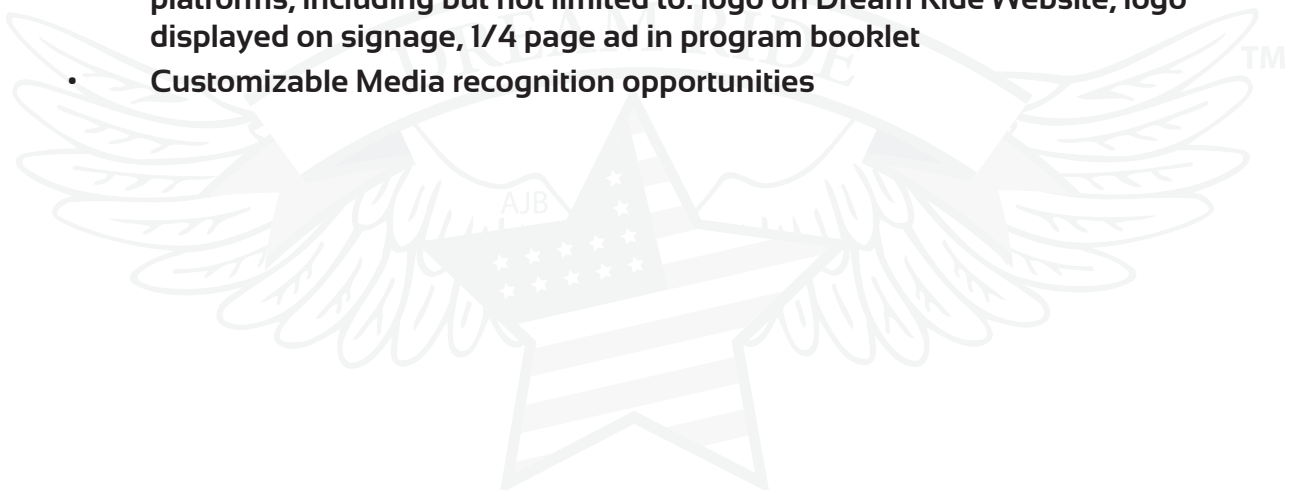
## SILVER - \$2,500 Contribution

### EVENT BENEFITS:

- (2) Event Tickets including the VIP Tent for Saturday and Sunday
- 10' x 10' Vendor Space

### COMPANY BENEFITS:

- Listing as a "Silver Sponsor" and identification on multiple marketing platforms, including but not limited to: logo on Dream Ride Website, logo displayed on signage, 1/4 page ad in program booklet
- Customizable Media recognition opportunities



# CUSTOM SPONSORSHIP



## \$5,000 Sponsor

### **Honorary Coach SWIMMING:**

- (4) Passes to Friday Night Welcome Party
- Naming rights to the pool for the 2018 Dream Ride Experience Weekend
- Introduce participants and award medals during swimming event on Saturday
- On Stage Recognition during Saturday Night Program
- Invite athlete (s) to a planned company function or your home to announce/share your support, or host a meet & greet event

### **Honorary Coach FISHING:**

- (4) Passes to Friday Night Welcome Party
- Naming rights to the pond for the 2018 Dream Ride Experience Weekend
- Introduce participants and award trophies at fishing event on Saturday
- On Stage Recognition during Saturday Night Program
- Invite athlete (s) to a planned company function or your home to announce/share your support, or host a meet & greet event

### **Honorary Coach UNIFIED BASKETBALL (2 Available):**

- 4 passes to Friday Night Welcome Party
- Introduce participants and award medals at Basketball event on Sunday
- Meet and Greet with former NBA Star on Sunday
- On Stage Recognition during Closing Ceremonies on Sunday
- Invite athlete(s) to a planned company function or your home to announce/ share your support, or host a meet and greet event

### **Honorary Coach UNIFIED MINATURE GOLF:**

- 4 passes to Friday Night Welcome Party
- Introduce participants and award medals at Miniature Golf event on Saturday
- On Stage Recognition during Saturday Night Program on Saturday
- Invite athlete(s) to a planned company function or your home to announce/ share your support, or host a meet and greet event

**(Please Turn For Addtional Opportunities)**

# CUSTOM SPONSORSHIP



## \$5,000 Sponsor (Continued)

### Honorary Coach UNIFIED CORN HOLE:

- 4 passes to Friday Night Welcome Party
- Introduce participants and award medals at corn hole tournament on Saturday
- On Stage Recognition during Saturday Night Program
- Invite athlete(s) to a planned company function or your home to announce/ share your support, or host a meet and greet event

### Executive Underwriting Opportunities:

- Name and logo prominently displayed on signage
- Customizable Media recognition opportunities
- On Stage recognition
- (4) Tickets for the Friday Night VIP party
- (4) Event Tickets including the VIP Tent for Saturday and Sunday
- 10' x 30' Vendor Space

**Main Tent \$10,000**

**Entertainment \$10,000**

**Pet Rescue Tent \$7,500**

**Décor \$5,000**

**K-9 Challenge Arena \$5,000**

**Firemen Chili Cook Off Tent \$5,000**

